



Company Contact:

For Immediate Release: August 15, 2017

Jackie Messersmith
Talent Management LLC
513-528-9700
jackie@talentmanagementllc.com

Talent Snapshot® Celebrates Hileman Group as Their Newest Client

Talent Management SaaS solution experiences more growth outside of Cincinnati

CINCINNATI, OH —Jackie Messersmith, President of Talent Management LLC is excited to announce that Talent Snapshot® has been selected by Hileman Group, in Cleveland, OH to enable its talent management strategy.

From developing measurable marketing strategies to creating functional website designs, Hileman Group is a full-service digital marketing company. Hileman consists of a group of smart, talented, passionate people who work at the intersection of marketing, creativity and technology. They are dedicated to always defining and executing the best integrated solutions for all of their client needs.

Of the company's newest client, Jackie said, "Employee engagement and leadership development are two significant challenges facing most organizations today. To live out their core values and achieve their mission, Hileman is devoted to developing and retaining their top talent. Talent Snapshot® provides the perfect platform for developing staff and leaders in their organization."

To achieve this, the folks at Talent Snapshot® provided Hileman with:

- Competencies they need to assess and develop talent that reflect their core values and job needs.
- Flexibility to create a custom solution, for a fair price.
- An affordable price model for ongoing usage and adoption.

To learn more about Talent Snapshot, visit <http://talentsnapshot.com/>.

About Talent Snapshot®



Talent Snapshot's mission is to help our clients *engage employees and get results*. We achieve this by using the most validated, predictive content on job profiles and competencies in the marketplace today – almost 40 years of research using a database of over 450,000 people on what predicts success, in over 100 benchmark positions. This enables users to target the right skills for improvement and set meaningful goals that help organizations realize their objectives. As a result of our “built from scratch” talent management solution, users interact with integrated, unique and powerful functionality, along with a better user experience. We make talent management simple.

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